

# ortwein sign

CUSTOM CRAFTED BRANDING





Ortwein Sign is a full service sign company using 90 years in the sign industry to create custom crafted branding elements that promote and grow your business. The integrity and craftsmanship of the Ortwein team means you can rely on us to provide signage of value and with enduring benefits.

## CONSULTATION & DESIGN

We understand that you have invested a great amount of time and money into your brand. Our consultation and design team leads you through a process that connects your brand to your customers. Our consultants provide knowledge and service that assure your project is managed efficiently and effectively while our designers creatively promote your business image.



## FABRICATION



Knowledge and skill enable our craftsmen to craft custom branding elements for your unique image. Custom crafted signage separates you from the clutter and creates a return on all you have invested in your image.

## INSTALLATION

After crafting your unique branding element, our installation crew handles it with care and installs it with precision to ensure maximum quality and value for your brand. It is our shared comfort knowing your custom crafted sign excellently promotes your business.



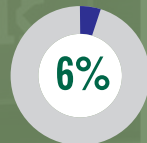
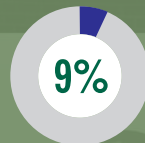
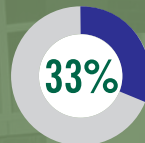
## SERVICE



Long after your sign is installed, Ortwein Sign maintains and improves the quality and value of your sign, because while your sign may weather, our service does not.

# CUSTOM CRAFTED SIGN BENEFITS

## SIGNS BRING NEW CUSTOMERS



*A University of San Diego study found that new customers were attracted by signage more than any other type of advertising.*

## SIGNS INCREASE PROFITS

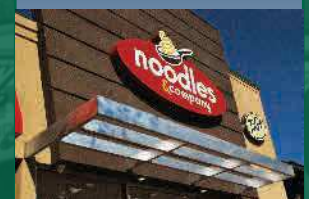
**15.6%**  
POLE SIGN



**9.3%**  
MONUMENT SIGN



**7.7%**  
WALL SIGN



AVERAGE INCREASE IN SALES REVENUE

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**CUSTOMER FOCUS**

**CRAFTSMANSHIP**

**INTEGRITY**

**VALUE**

**PRIDE OF WORK**

